



CARE LUIT PRESENTS

Son of the Soil AwardsTM

2025

**Awarding Excellence to Emerging
Performers in 5 Categories**

**Public/Private Professional
Entrepreneurship
Media
Sports
Art & Culture**

Submit your nominations at: www.careluit.org/Awards

Deadline: September 30, 2025

Enquiries: office@careluit.org

Son of the Soil Awards 2025

The Son of the Soil Awards serve as a prestigious platform to honor the outstanding achievements of young professionals from Assam who have distinguished themselves through dedication, resilience, and excellence.

More than a gesture of recognition, these Awards are envisioned as a benchmark of inspiration, encouraging countless other professionals to pursue excellence in their chosen fields.

An eminent jury will evaluate nominations across five distinguished categories: **Public/Private Profession, Entrepreneurship & Private Sector Development, Media, Art & Culture, and Sports**, ensuring that excellence is celebrated with integrity and fairness.

The 2025 edition of the Son of the Soil Awards will be held on **15 November 2025** in **Tezpur, Assam**, marking yet another milestone in celebrating the talent and determination of Assam's brightest minds.

Disclaimer: The "son of the soil" theory emphasizes the rights and interests of people deeply rooted in a particular region, often based on language, culture, or place of origin. In the Indian Constitution, the concept of "Son of the Soil" and similar policies are primarily supported by Article 16(4) and Article 15(3).

CRITERIA OF SELECTION & SHORTLISTING

All activities and achievements that are described should have happened in the preceding 18-24 months, i.e. between 1 July 2023 – 31 June 2025. For the Emerging Awards, nominees should be aged between 21 and 40 years.

Key Projects & Initiatives: Please detail in quantitative terms significant and specific activities that have been undertaken and the milestones achieved.

Outcomes & Results: Summarise the outcomes of these efforts and outline the impact created highlighting any significant goals.

Additional Facts: Include any other facts or statements that you feel are relevant to support this particular entry including details of any other awards, certifications, personal excellence stories, etc.

Please draft your submissions in a format that is easy for the jury to understand and submit online at www.careluit.org

Submitting your Entry:

Individuals and organisations can nominate individuals to the Son of the Soil Awards 2025. The nominations should include all details and write-up describing the eligibility for the award with relevant facts, figures, pictures, references and data.

Terms & Conditions:

All nominations for the Awards must be completed and submitted at www.careluit.org/Awards by **September 30, 2025**.

The published entry deadlines are fixed and binding for all applicants however the organisers reserve the right to extend the same at their own discretion.

Applicants certify that all entries are honest and truthful and open for documentary evidencing of claims should the Jury require at the pertinent stage.

Individuals can self-nominate themselves for the awards. However, it is assumed that the individuals working as professionals have sought internal approvals from their respective organisations.

Applicants agree and accept that the decision of the judges will be final and binding, and confirm that they will not engage in any kind of correspondence that tries to influence or counter decisions.

SPECIAL RECOGNITION & MEMORIAL AWARD KISHORI MOHAN DAS MEMORIAL SOCIAL SECTOR DEVELOPMENT AWARD

**Nominations for the Award must be submitted at
www.careluit.org/Awards by September 30, 2025.**



✿ Care Luit is a non-profit established in 2007, working at the grassroots to build inclusive, sustainable, and empowered futures for youth and marginalized communities.

☀ Son of the Soil Awards – is our flagship initiative celebrating Assam's youth and cultural excellence.

**Celebrating Assam's spirit of excellence,
the Son of the Soil Awards 2025 will honor achievers on
15 November in Tezpur, Assam.**

www.careluit.org
Email: office@careluit.org